

Don't invest unless you're prepared to lose all your money. This is a high-risk investment, and you are unlikely to be protected if something goes wrong. Take 2 min to learn more.

Fueling The Growth Of Ambitious Tech Companies

The Fuel Ventures Funds invest between £250k & £3m into tech companies with early commercial traction

About Us

Fuel Ventures is a leading UK venture capital fund specialising in early-stage high growth technology investments with ambitious founders who strive to build global businesses. Fuel provides entrepreneurs with expertise and insights in business development, operations and brand-building through its experience of building, scaling and exiting companies.

Since its inception in 2014, Fuel Ventures has invested over £245 million into more than 190 UK companies. One of the first investors in companies such as Volt valued at £256m, ContentCal who were acquired for £110m by Adobe, and Capdesk who were acquired for \$88m by Carta.

Founded by entrepreneurs   for entrepreneurs.

→ Fund Range

Fuel Ventures SEIs Fund

Pre Seed, Early stage tech companies

Fuel Ventures Scale Up EIS Fund

Early Stage EIS Fund

Fuel Ventures Follow On EIS Fund

Current Tax year deployment

Fuel Ventures VCT

Later stage VCT focusing on growth

Tax Reliefs	SEIS	EIS	VCT
Income Tax Relief	50%	30%	30%
Carry Back Relief	✓	✓	✗
CGT Relief / Deferral	50% Relief	Deferral	✗
IHT Relief (after 2 years)	✓	✓	✗
Tax Free Growth (after 3 years)	✓	✓	✓
Loss Relief	✓	✓	✗
Tax free dividends	✗	✗	✓
Max Annual Investment	£200,000	£1,000,000	£200,000
Min Holding Period	3 years	3 years	5 years

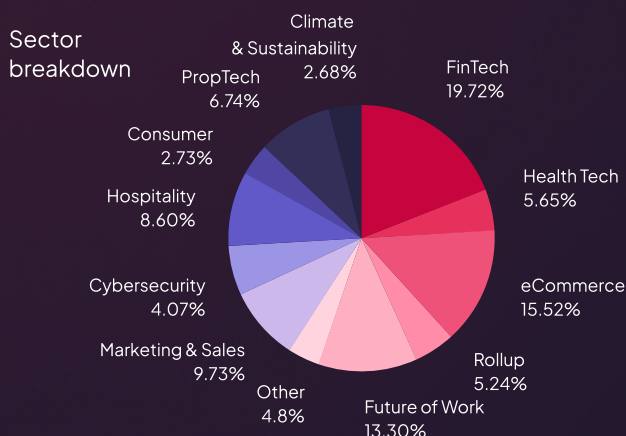
"Longer term investors in Fuel have experienced significant growth, indicating good judgement on enterprises that have been backed. I have been particularly impressed with Fuel's ability to achieve EIS3 certificates promptly from HMRC, when some of their peers seem unable to achieve this. These factors, combined with attentive service, and a very functional portal, bring Fuel Ventures to the forefront when recommending EIS and SEIS."

Adrian Cox (Independent Financial Adviser)



Investment Strategy

The Fuel Ventures funds are technology focused, favouring B2B companies, investing from pre seed (SEIS) all the way through to Seed and Series A. The business models we focus on are:



Marketplaces

A marketplace or trading platform is a type of e-commerce website where multiple third parties provide product or service information, whereas the marketplace operator processes transactions. The operator of the marketplace therefore does not own any inventory, which is why it is a highly attractive business model. The operator essentially facilitates the transaction for a fee.

Platforms

Online platforms cover a wide range of activities including online advertising platforms, marketplaces, search engines, social media and creative content outlets, application distribution platforms, communications services, payment systems, and platforms for the collaborative economy.

Software as a Service (SaaS)

Software as a service (or "SaaS") is a way of delivering centrally hosted applications over the internet as a service. SaaS applications are sometimes referred to as web-based software, on-demand software, or hosted software. This allows for users to access software from the internet rather than having to go through complex software development and management. SaaS businesses are typically low cost and high margin businesses, which can also provide monthly recurring revenue.



Why Founders Choose Fuel

We're entrepreneurs

Founders love that our team has a number of successful entrepreneurs who understand what they're going through as we've been through it before.

The Funds write large cheques

When founders want to focus on building their product, not fundraising, they love that the funds have the ability to write their entire round so they can focus on building their business (very few Seed VCs do this).

We support our founders with hiring

By leveraging Fuel Ventures' talent team and our deep network, we can screen multiple candidates for roles within our portfolio companies and bring institutional support to this time-consuming process.

The Funds can double down

As the funds cover multiple stages, we have the ability to double down into the best performing companies and support them with further capital as they scale and grow.

"I partnered with the team at Fuel at the start of 2020, and we scaled the business quickly. I chose to work with Fuel because not only did I feel they had a strong understanding of my product, but they were quick and had clear conviction with ContentCal. I still work and socialise with the team at Fuel, they were an integral part of my companies success and we'll continue having a close relationship!"

Alex Packham (Founder) | **ContentCal** (Exited to Adobe in 2021)

Get in touch with our investor relations team

E-mail

investors@fuel.ventures

Phone number

0203 695 8740

Fuel Ventures Limited (FRN 723915) is an Appointed Representative of Palace Ventures Limited (FRN 433291) which is authorised and regulated by the Financial Conduct Authority. Information is dated as of the 15th of September 2025

Risk Warning

You could lose all the money you invest

If the business you invest in fails, you are likely to lose 100% of the money you invested. Most start-up businesses fail.

You are unlikely to be protected if something goes wrong

Protection from the Financial Services Compensation Scheme (FSCS), in relation to claims against failed regulated firms, does not cover poor investment performance. Try the FSCS investment protection checker [here](https://www.fscs.org.uk/check/investment-protection-checker/) or via the following URL: <https://www.fscs.org.uk/check/investment-protection-checker/>

You won't get your money back quickly

Even if the business you invest in is successful, it may take several years to get your money back. You are unlikely to be able to sell your investment early. The most likely way to get your money back is if the business is bought by another business or lists its shares on an exchange such as the London Stock Exchange. These events are not common. If you are investing in a start-up business, you should not expect to get your money back through dividends. Start-up businesses rarely pay these.

Don't put all your eggs in one basket

Putting all your money into a single business or type of investment for example, is risky. Spreading your money across different investments makes you less dependent on any one to do well. A good rule of thumb is not to invest more than 10% of your money in high-risk investments. Read more [here](https://www.fca.org.uk/investsmart/5-questions-ask-you-invest) or via the following URL: <https://www.fca.org.uk/investsmart/5-questions-ask-you-invest>

The value of your investment can be reduced

The percentage of the business that you own will decrease if the business issues more shares. This could mean that the value of your investment reduces, depending on how much the business grows. Most start-up businesses issue multiple rounds of shares. These new shares could have additional rights that your shares don't have, such as the right to receive a fixed dividend, which could further reduce your chances of getting a return on your investment.

If you are interested in learning more about how to protect yourself, visit the FCA's website [here](https://www.fca.org.uk/investsmart) or via the following URL: <https://www.fca.org.uk/investsmart>